The Verification Process and The Verification Platform (VP)
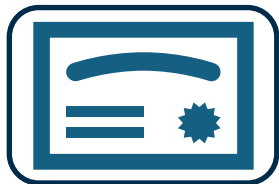
Shrimp Summit, Bali, June 2025

Cormac O'Sullivan
Monterey Bay Aquarium
Global Ocean Conservation Team

Monterey Bay Aquarium

The Need For Other Assurance Tools

- Salmon - high percentage certified > 95% to a GSSI standard

- Shrimp - low percentage certified < 6% to a GSSI standard

- Since 2017 shrimp certification has been <6% global production

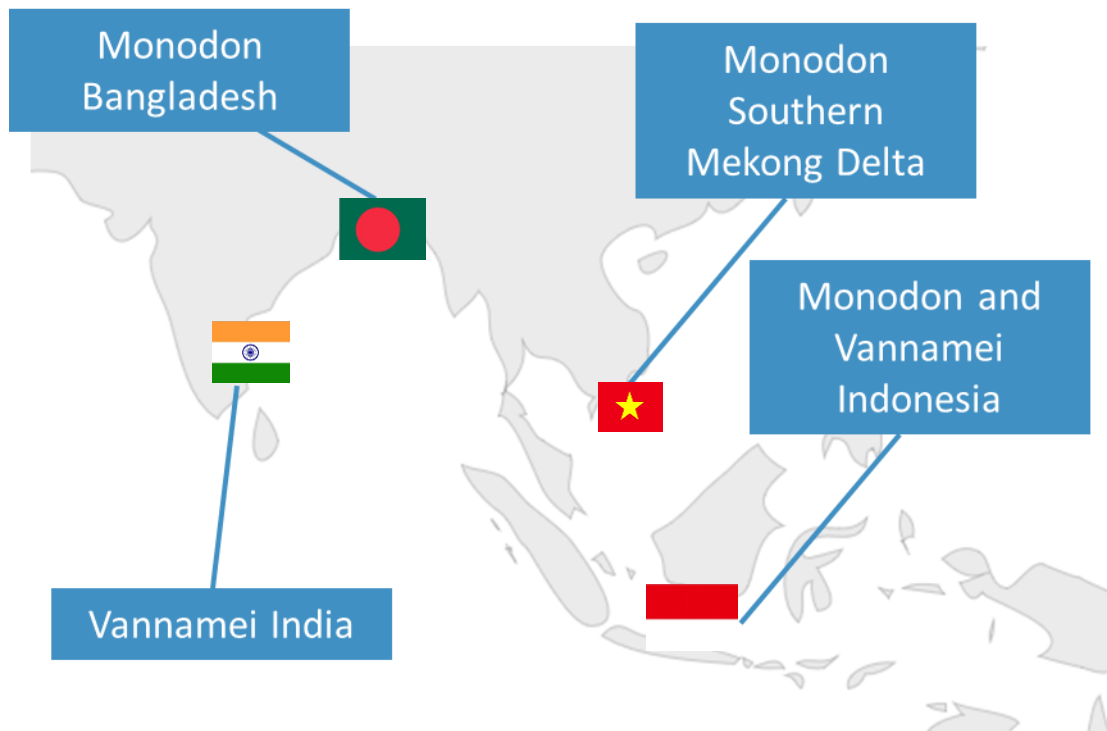- Ratings are too broad –country level and not recognizing the high achievers

- Improver Programs lack scalability, coordination, credibility and are not advancing sustainability

The Verification Platform

Verification Platform in Operation

Monodon
Bangladesh

Monodon
Southern
Mekong Delta

Monodon and
Vannamei
Indonesia

Vannamei India
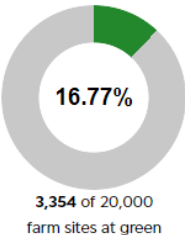
Market Success Verification Platform - Vietnam

Goal

By 2025, 20,000 giant tiger prawn farms in the Southern Mekong Delta will achieve a green rating as determined by the Aquarium's Verification Platform.

As of June 2024, 3,354 farm sites have achieved a green rating.

Farms verified

16.77%

3,354 of 20,000
farm sites at green

Farms verified by company

■ of 2,500 farms

Minh Phu

2,044

CASES

292

Camimex

1,018

Marketplace Acceptance Verification Platform

- Verification offers a high degree of Assurance

- High level oversight by VOC

- Credible and robust

- Fit for purpose

- The mechanism has marketplace acceptance

- Verification Platform

Thanks