

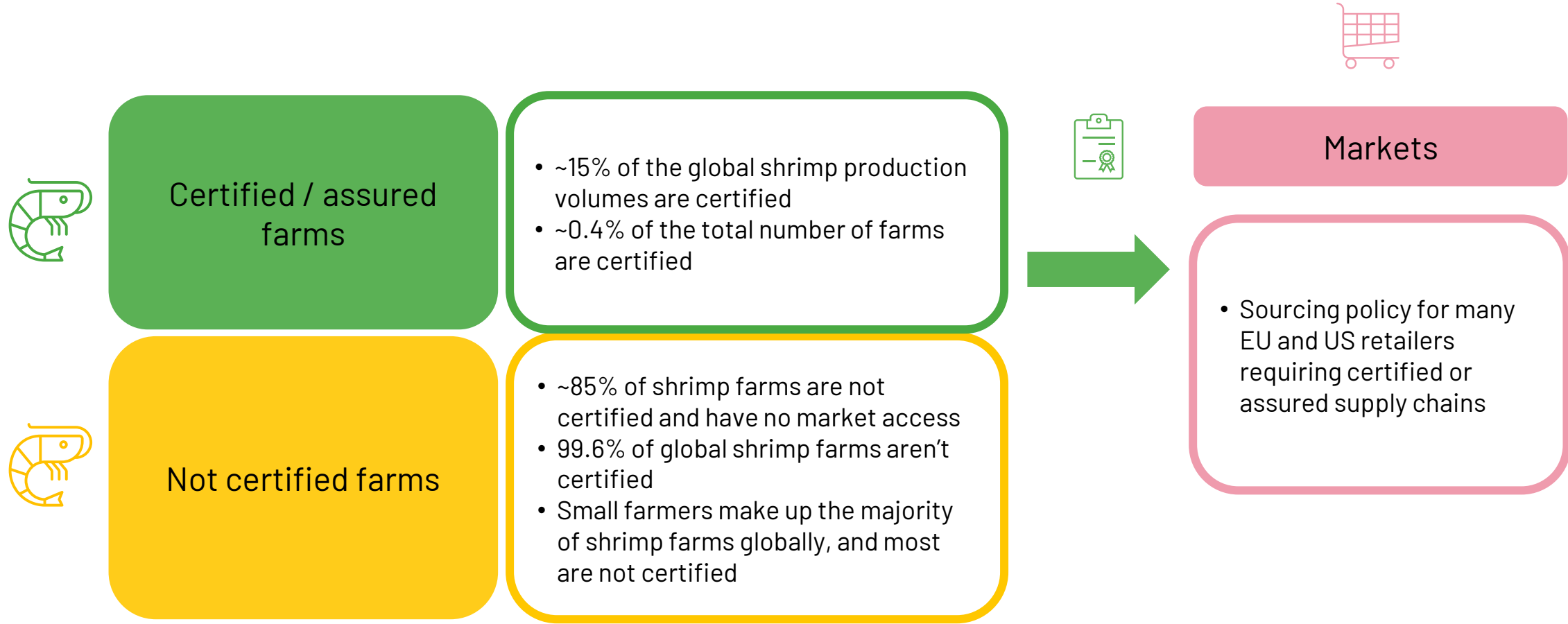
Improve Programs for Smallholders

Introduction to the discussion panel

Shrimp Summit, Bali, June 2025



Certification/assurance systems help drive sustainable aquaculture by holding supply chains accountable to a set of specific standards



The GAP: most small farmers can't meet certification standards, and it is often not cost-competitive to certify small farmer clusters



Small farmers

- Make up the majority of the farming volume and number of players in Asia
- High rates of "informality"
- Traceability challenges
- No access to certification



Certification

- Reassures the market on supply chain responsibility
- Access to US and EU markets
- Not tailored for small farmers



Markets

- Requests supply chain for a certification or assurance-accredited product

Improver Programs bridge the gap between small farmers and international retailers' sourcing policies, creating a path to certification



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Improver Programs

- Support small farmers in preparing for certification or assurance systems
- Improve farm sustainability, facilitate market access, and incentivize continuous improvement



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Markets

- Requests supply chain for a certification or assurance-accredited product
- Some retailers accept shrimp from Improver Programs