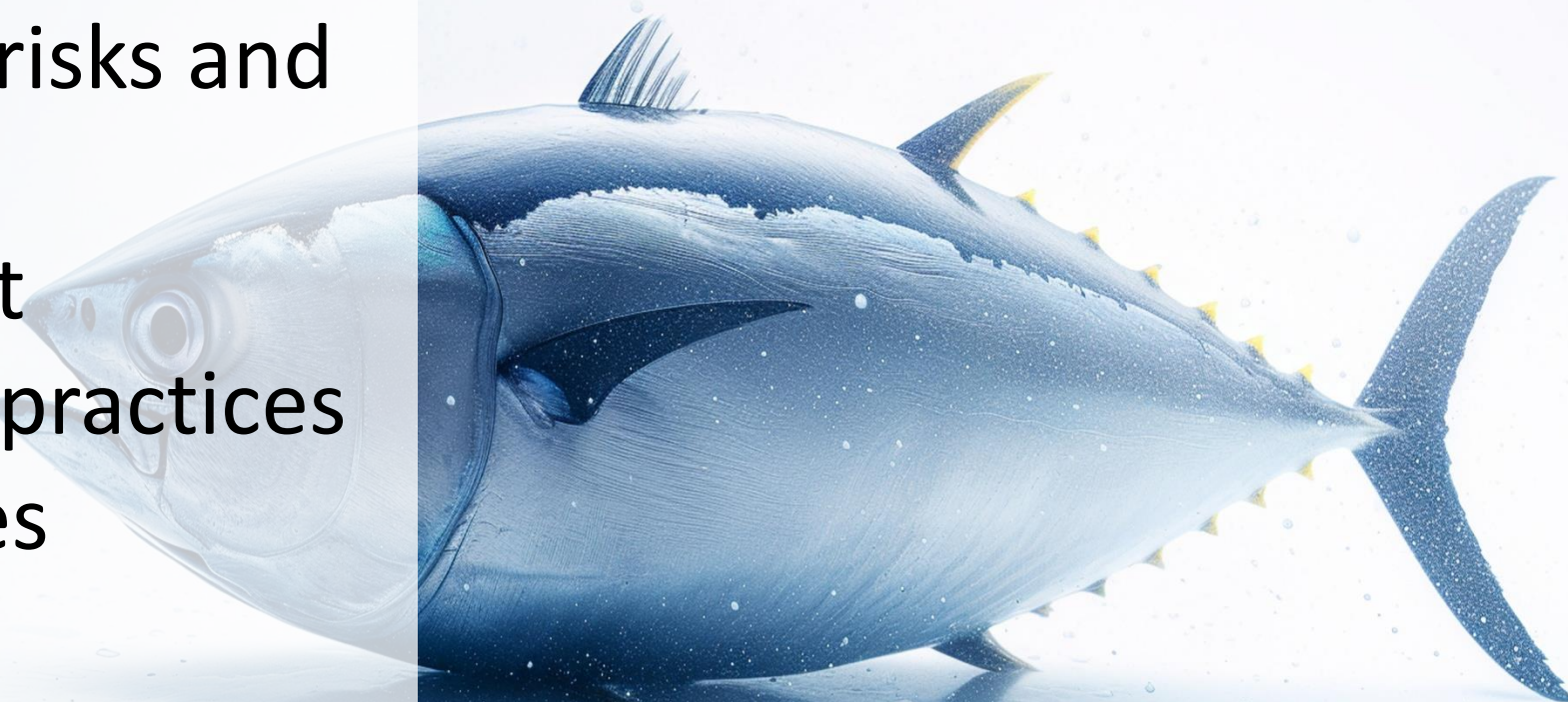# BENEFIT OF DIGITAL TRACEABILITY

1. A digital end-to-end recording system for real-time reporting, required for export requirements in destination countries/buyers
2. Helps fisheries business operators monitor its operational business processes to reduce risks and inefficiencies
3. Enhances global buyer and consumer trust
4. Guarantees transparency and sustainable practices in the management of marine and fisheries resources
5. Expands market access and assists in meeting regulatory recommendations from export market

STELINA

The National Fish Traceability and Logistics System is a system designed to ensure the electronic traceability of fish, supply chains, and fishery products by integrating information systems across capture, aquaculture, distribution, processing, and marketing

Rantai Ketelusuran

Fisheries Business Operator in STELINA

Fishermen

Fish Farmers

Internal traceability
The ability to trace the history, application, or location of fishery products from receipt, processing, until they become the final product ready for marketing

Fish Distributor

External traceability
The ability to trace the history, application, or origin location of fishery raw materials received, as well as the distribution destination of the product, including consumers
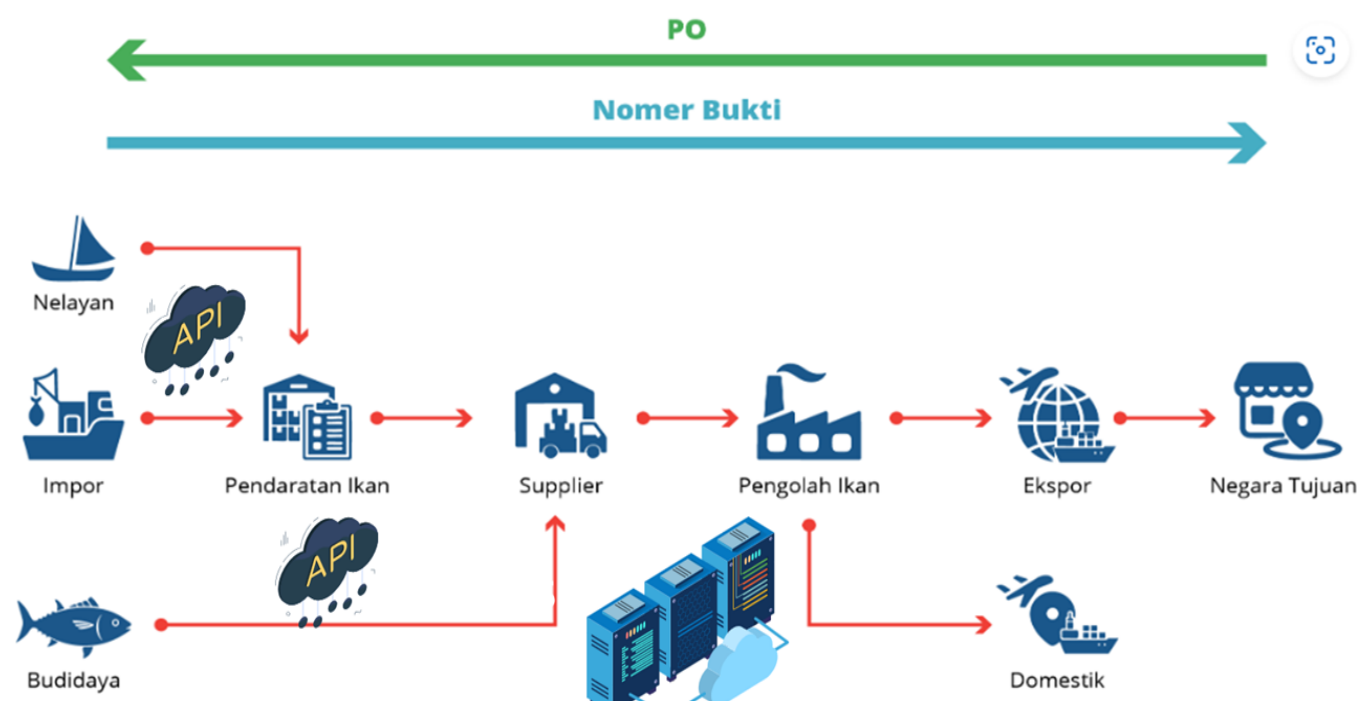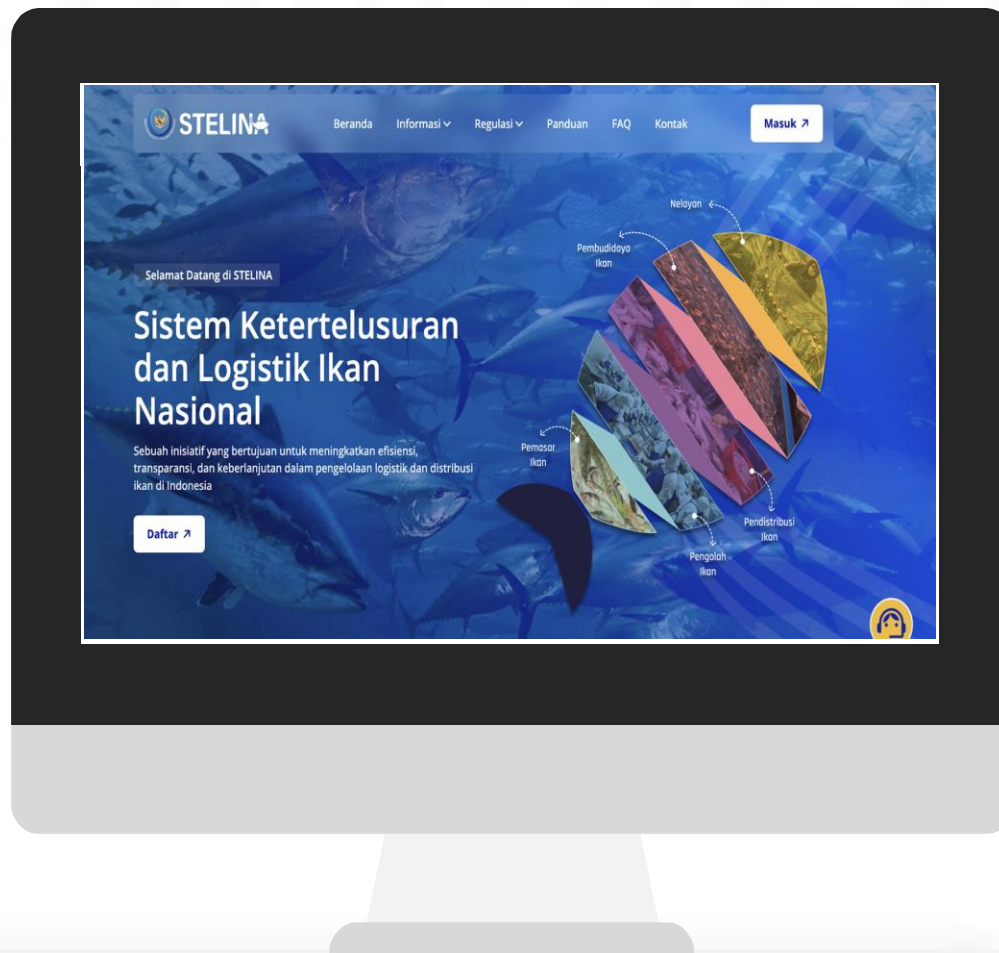
Fish Processor

Fish Trader

STELINA

Web version
https://stelina.kkp.go.id
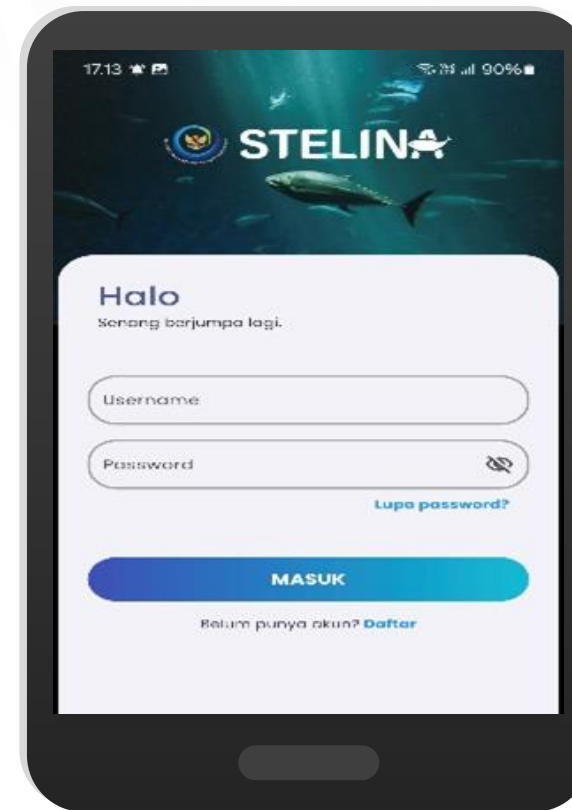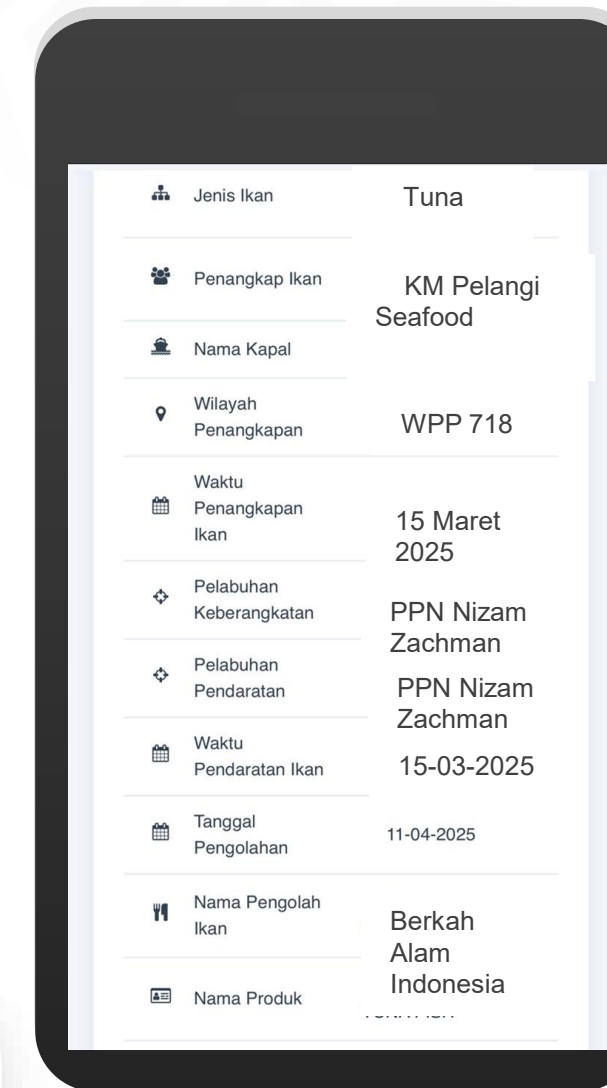

- **Modern Browser**
  Desktop/Laptop, Tab, Mobile

- **Target**
  Fisheries Business actors, MMAF, Local Government

Mobile version

- **Android smartphone**
  Min OS 6.0 Marshmallow (SDK 23)

- **Target**
  Aquaculture farmer

QR Code
STELINA *is end-to end traceability*

Jenis Ikan	Tuna
Penangkap Ikan	KM Pelangi Seafood
Nama Kapal	
Wilayah Penangkapan	WPP 718
Waktu Penangkapan Ikan	15 Maret 2025
Pelabuhan Keberangkatan	PPN Nizam Zachman
Pelabuhan Pendaratan	PPN Nizam Zachman
Waktu Pendaratan Ikan	15-03-2025
Tanggal Pengolahan	11-04-2025
Nama Pengolah Ikan	Berkah Alam Indonesia
Nama Produk	

Accessible through the system and QR code traceability

Displaying traceability data and information throughout the supply chain