

# Organic farming of Black Tiger Shrimp in Indonesia

  
**ATINA**  
PT. ALTER TRADE INDONESIA

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Director





# Company Profile

## PT. ALTER TRADE INDONESIA [ATINA]

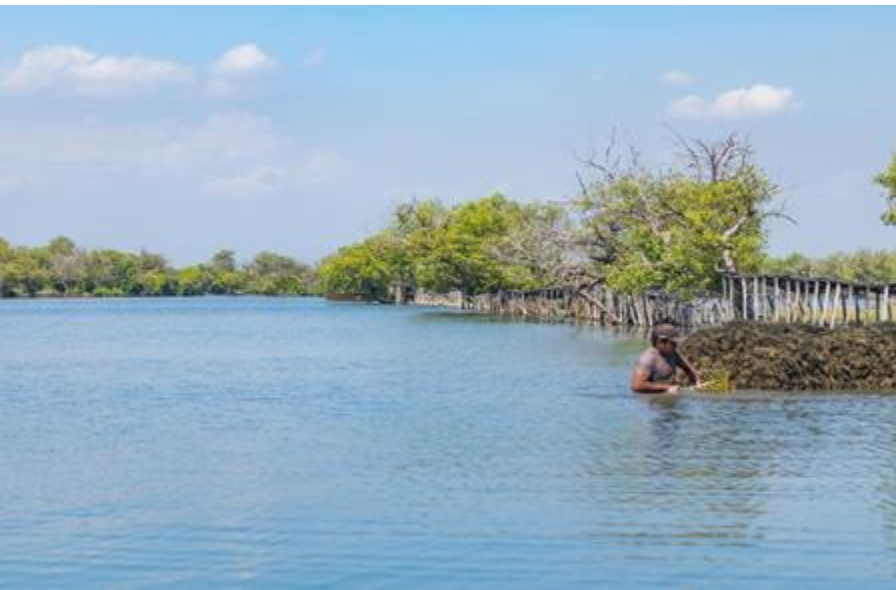
is a Processor & Exporter of Frozen Shrimps and Seafood Product

ATINA engaged in a unique “**People to People**” trade in developing world handling “eco-food”.

**People to People Trade** aims to achieve social mission through trading:

THERE ARE 3 TYPES IN CATEGORIES;

1. Icon products for **supporting producers**
2. Products developed through **consumer awareness change**
3. Products for supporting produces to **solve social problem**







**1200**  
**FARMS**

**± 5800**  
**FARM**

**hectare**



# ATINA INTERNAL CONTROL SYSTEM

Aiming for have A GOOD record and trace-ability, each pond are registered and inspected regularly by ATINA ICS inspector



## Environment practices standard compliance

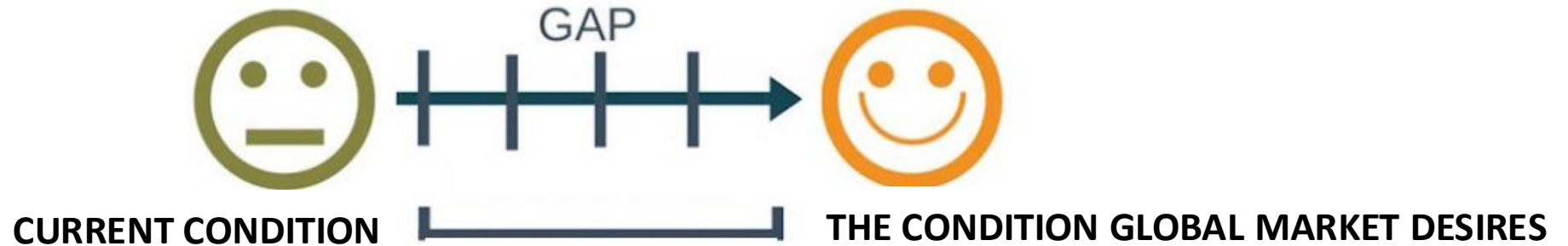
1. Traceability
2. Source of Stock
3. Shrimp Health Management
4. Hatchery Standards
5. Feed Sourcing & Management
6. Environmental Impact Management

## Social & Gender practices standard compliance

1. No Child Labour
2. No Forced Labour, Human Trafficking, Slavery
3. Freedom of Association
4. Equality and Non-discrimination
5. Women Economic Empowerment
6. Fair Recruitment and Decent Working Conditions
7. Safe Working Environment
8. Respect for Local Communities

# THE REALITY SMALL-SCALE PRODUCER FACED

THE GLOBAL MARKET DEMAND IS INCREASING IN THE NAME OF “SUSTAINABLE SEAFOOD”



**BARRIERS TO CERTIFICATION ARE THE BIGGEST FOR SMALL-SCALE FARMERS.**

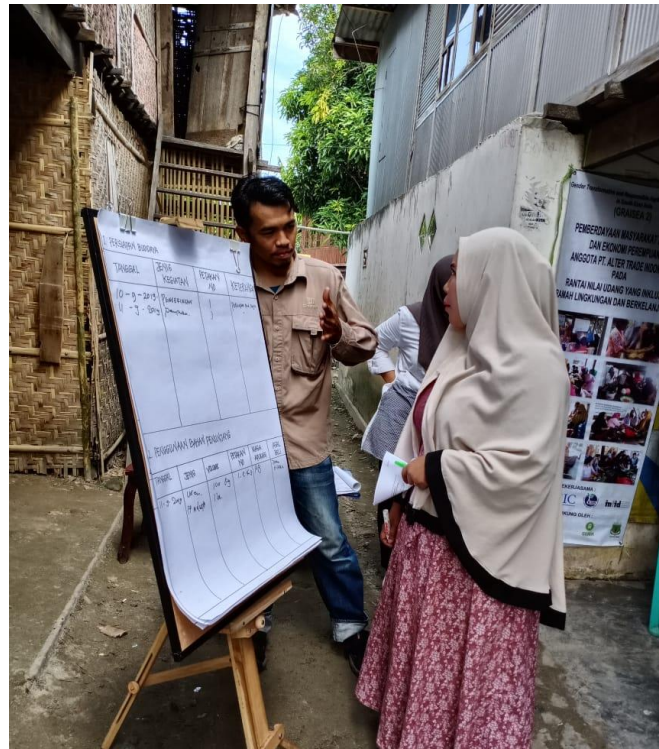
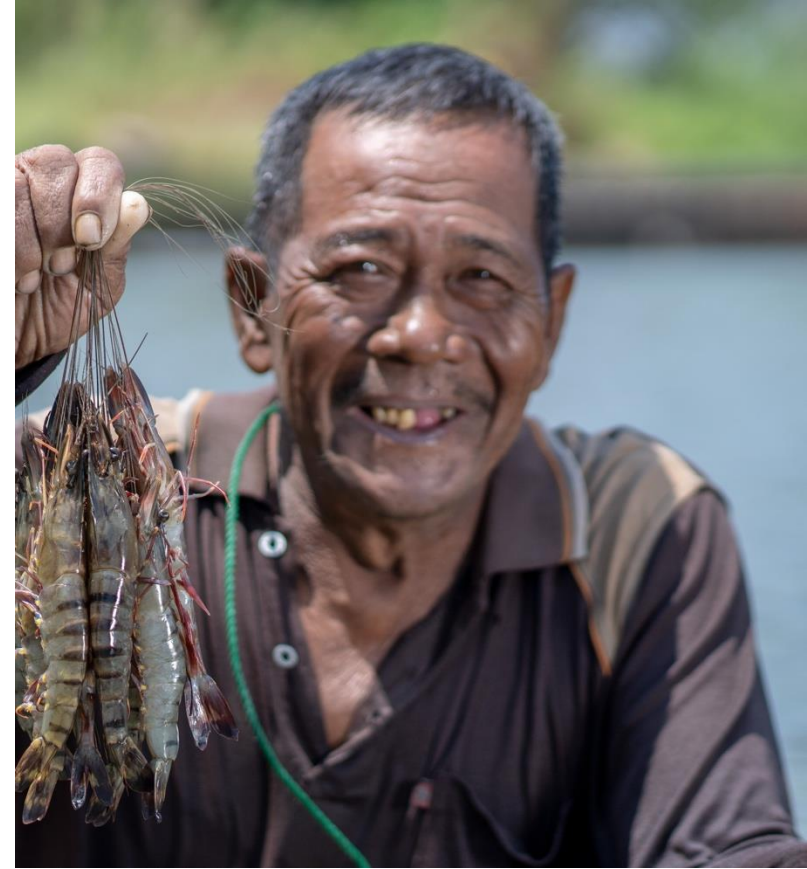
These include cost, complexity, high-level organizational requirements, which make it impossible for small-scale farmers with low resources to have a path.

**FARMERS ALSO FACE SERIOUS PROBLEMS WITH CONTINUOUSLY PRODUCTIVITY DECLINED**



# INTERNAL CONTROL SYSTEM – SUPPORT SYSTEM

**ATINA standard  
practices compliance**  
performed with focus on  
**social, economic, and  
ecological responsibility,**  
with **minimal impact to  
the environment.**





# INTERNAL CONTROL SYSTEM – SUPPORT SYSTEM



**EQUIPMENT TRAINING**



**NURSERY**



**FIELD SCHOOL TRAINING**



**ESTABLISHMENT OF FARMERS ASSOCIATION**



**WOMEN ECONOMIC EMPOWERMENT**



**MANGROVE**



**HOUSEHOLD WASTE MANAGEMENT**



**INNOVATION & TECHNICAL SUPPORT**



**MICRO CREDIT ACCESS FOR SHRIMP FARMERS**



**HEALTH INSURANCE**



**ENCOURAGING GOVERNMENT INVOLVEMENT**



**FACE TO FACE COMMUNICATION**



# ATINA IMPACT

**ATINA aims to support small-scale shrimp farmers practices into more resilience and sustainable towards increased yield, product quality and value. **Improving capacity building and empower producers to improve their livelihoods.****

**ATINA objectives to cover environmental and technical production, social gender, production management, product traceability and quality.**

## ENVIRONMENT



Sustainable production, environmental impact management, conservation, traceability, climate change resilience

## SOCIAL GENDER



Equality and non discrimination, no child and forced labour, safe working environment, decent working conditions, women economic empowerment

## PRODUCT QUALITY



Traceability, food safety, freshness, internal control system

## MARKET ACCESS



Inclusive and responsible business, shared benefits, direct market link, long term procurement relationship





# THANKS



CONTACT



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